

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT23/12 15.50
*** WFTV-TV ***
CHANGES

DATE OCT23/12 15.50

STA: *****
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50	A		500A-600A	30		\$1,000.00	10/24	10/24	1		WED	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1193												
PROGRAM : NEWS ORD COM1 : DOLLARS ARE MG FROM HDL# 6144703 STATION MAKEGOOD OFFERS : MISSED: BONUS OFFER: WED/500A-600A CMT: DOLLARS ARE MG FROM HDL# 6144703												
M3	OK'D											
OCT24 30S \$1,000.00 (OCT23/12) PLS ADVISE.												

PROGRAM : NEWS
ORD COM1 : DOLLARS ARE MG FROM HDL# 6144703
STATION MAKEGOOD OFFERS:
M3 OK'D MISSED: BONUS
OFFER: WED/500A-600A OCT24
CMT: DOLLARS ARE MG FROM HDL# 6144703

30S	\$1,000.00	(OCT23/12)
		PLS ADVISE.

REP HEADLINE# 6144805 TRF# 312015 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT23/12 15.50

*** CHANGES *** HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			91480.00			NOV/12			35970.00			
CONTRACT TOTAL												127450.00
TOTAL SPOTS												97

MARKET TOTALS \$356,530 WFTV 35% WKMG 20% WESH 23% WOFL 16% WKCF 1% WRBW 1% CABL 0%

WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE